

PRICE LIST #1

Web packages :

prices apply to standard web solutions within our packages
websites are without texts and pictures - end customer need to fullfill it
if the price is customized, prices may vary
(more complex bespoke web applications)

Necessary foundation **1.490 \$**

Basic functions, suitable for quick communication of information

FREE : SEO basic search engine optimization

Golden middle way **2.690 \$**

Multi-page website, simple functions (contact form), customized design, suitable for small and medium-sized companies and freelancers

FREE : SEO search engine optimization, 1x advertising/information banner or social media post

First class **3.990 \$**

Multi-page website, more complex functions (booking system), custom design and animation, suitable for more demanding clients who want to save time with bookings etc..

FREE : advanced SEO (search engine optimization) + 1x banner ad of your choice + 1x social media post

Webhosting (server) **80 \$ / year**

This item is required for the site to be online! Domain not included.

Web management **900 \$ / year**

Not required to run the site, SEO updates, regular checks, support Mon-Fri 9am-4pm



PRICE LIST #2

GOOGLE + META advertising packages :

maximum managed budget is 7.000\$, for eshops price individually

Basic marketing

1.100 \$

Setup + 2 month optimization of advertising campaigns within Google ADS + Meta ADS (Facebook + Instagram). After the initial setup, subsequent management by us is no longer necessary, but is clearly recommended.

FREE : Creation of ADS banners + copywriting for all advertising campaigns

Advanced marketing

1.800 \$

Setup + 2 month optimization of MAX + advertising campaigns within Google ADS + Meta ADS (Facebook + Instagram). After the initial setup, there is no need for subsequent management by us, but it is clearly recommended. This option is far more extensive in terms of keyword testing and the entire campaign.

FREE : Creation of ADS banners + copywriting for all advertising campaigns

DISCOUNT -5% if you purchase a web + ads

Subsequent ad management :

This is not necessary, but clearly RECOMMENDED.

Keyword optimization, research on the functionality of individual ad sets. Tracking trends, according to the statistics that the campaign brought.

Managing the ads to ensure that the quality of the campaign is maintained. Trends in search and banner functionality are constantly changing -> IT IS NOW WORTH USING THIS SERVICE.

1 month

590 \$

6 months

3.200 \$

12 months

5.900 \$

Payment in advance is required for these prices



PRICE LIST #3

Social network packages

End customer need to provide photos and videos, if not we can make content from graphic design - we dont record !

Instagram + Facebook **1.100 \$**

Founding, 10 posts FEED, 2x REEL

Scheduling posting

If posting 1x/week = 3 months of posting content

TOP quality content - if you dont know what to share we will make ideas as well

Follow-up **individually**

According to your requirements, we will prepare an advantageous package

Advertising banner **100 \$**

Social media post **100 \$**

REEL for social media **individually**

LOGO - unique **250 \$**

Business card (graphics) **150 \$**

Everything you want **individually**



www.webmistr.com